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^١- Myers, R, Kelly, (1994). « Interpersonal and mass media communication : political learning in new hampshier ,s First in the nation pridential primary » Sociological Spectrum, 14 : 143-145.

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¹ - Weatherford, stephem. (1982). « Interpersonal Networks and political behavior » American journal of political science,26 :117-143.

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٢ - Denis Mcquail, communication : Aspects of modern Society, 2nd Edition (London, new York : Longman, 1982), p 2.

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- Alan Hmcock, communication, concept Books 12, (London : Heinmenn education Books LTD, 1971), p1.

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:(Continuous Process) -

:(Sercular Process) -

^٢ - Judith Lazar, la science de la communication, Deuxième édition, (Paris : Presse Universitaires de France, 1992), pp11- 16.

:(Unrepeatable Process)

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:(Communication Irreversible)

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:(Communication is complex processe)

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^٦-Blumer, H.as cited Jerold Heiss, The social Psychology of interaction (New Jersey: prentice-Hall, INC, 1981), pp2-3.

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H.Cooley

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¹ - Charles .H. Cooley, Social Organisation, (New York, 1909), p 61.

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- Larry .L.Barker, Communication, 3 rd Edition, (New Jersey: Prentice-Hall INC, 1984), pp 6 -7.

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^y - Rudolph.F. Verderber, Communication, (Belmont: Wads Worth publishing, I N C, 1978), p 8.

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^٣- Peter Hartley, Interpersonal Communication, (London and, New York : Routledge, 1993),p 5.

^٤- Ernest.G. Bormann, Nancy Bormann « Speech communication: A basic Approach » 4th ed (New York: Harper and Row publishers, 1986, pp 114 – 115.

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- Carr.J.B, Communication and Relating, (New York: The Binyamin, Comming
Publishing.INC 1979-m p 33.

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^٧ - Eliot Freidson, Communication Research And The Concept of The Mass in Wilbur Schramm (ed), The process and effect of Mass Communication, Urbana, 5 edition, 1961, P 381.

- Charles . R. Wright, Mass communication, (New York, 1959), p15.

- Ibid, P15.

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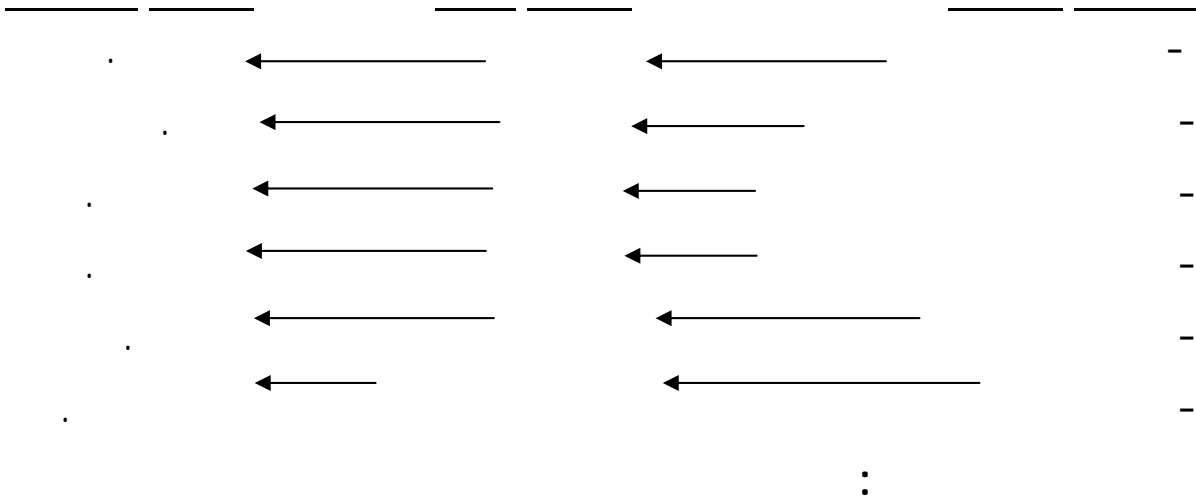
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^٢- David weaver, Etal the bridging function of interpersonal communication in Agenda setting, journalism quarterly, vol, 69, N° 4m winter 1992 pp 864 – 867.

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٢- Rudolph F.Verderber and Kathleen «inter act Using» interpersonal Communication Skills, 3rd, Ed Blinont, California: Wads Woorth Publishing Company, 1983, pp 9 – 10.

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¹- E. Katz and Paul F. Lazarsfeld, personal influence: the part played by people in the Flow of Mass communication, (Glencoe, Illinois: the free press, 1964), pp 4 – 9.

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^٢- Wilbur Schramm, the process and effects of Mass Communication... op cit, pp 405 – 406.

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¹ - Charles R. Wright, Mass communication: a sociological perspective, (New York: INC 1959), p 189.

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² - Goran Hede Brom, communication social change is developing Nations, A critical View 1st ed, (united states : the lowa state university press, 1982), p109.

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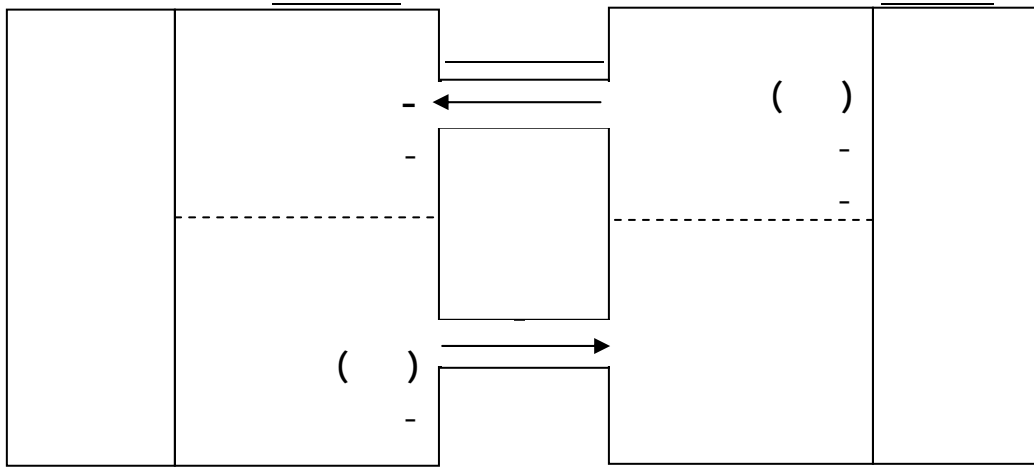
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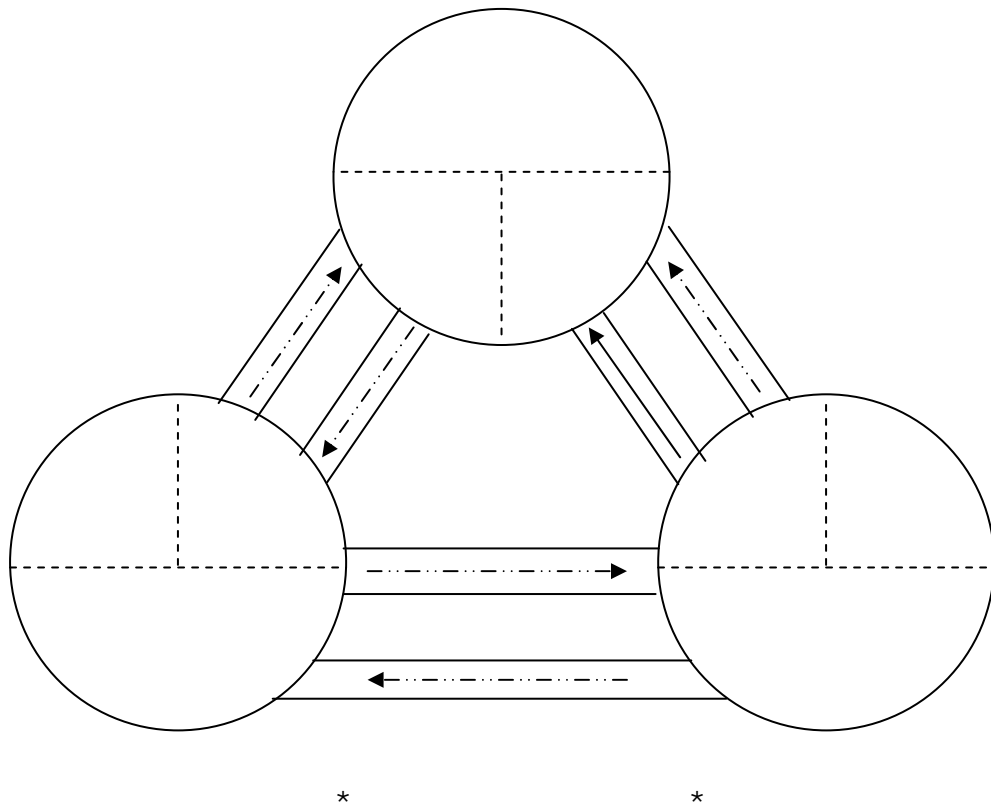
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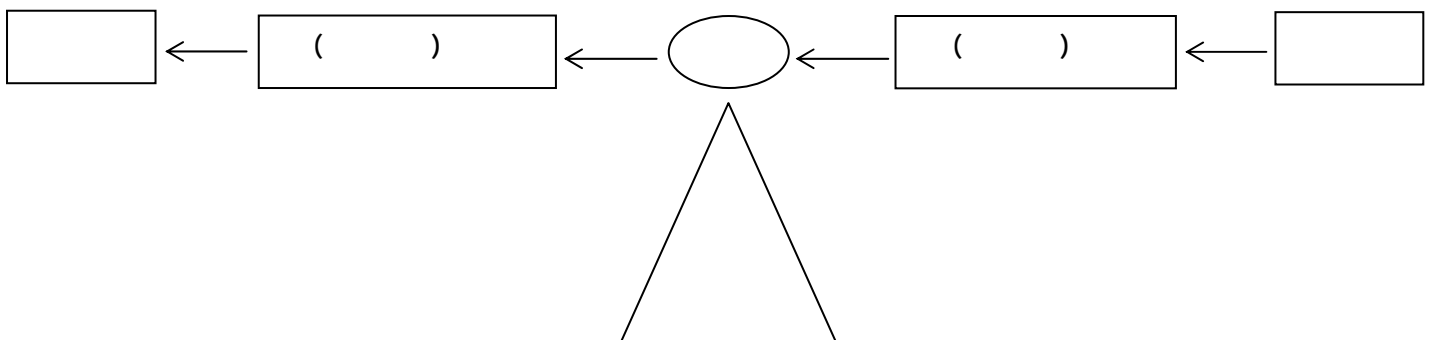
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¹- Claude Shannon and Warren Weaver, the Mathematical theory of Communication, (Urbana university of Illinois press, 1964), pp 66 – 68.

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¹- Claude Shannon and Warren Weaver, op cit... pp 69-70.

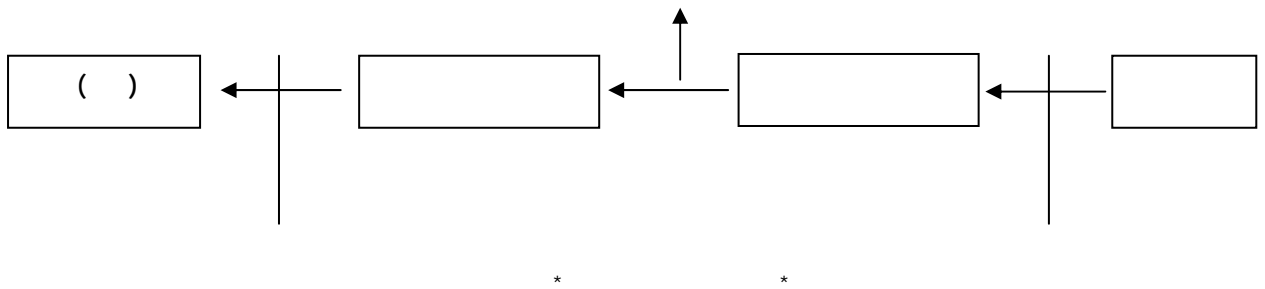
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¹ - Ibid, p 71.

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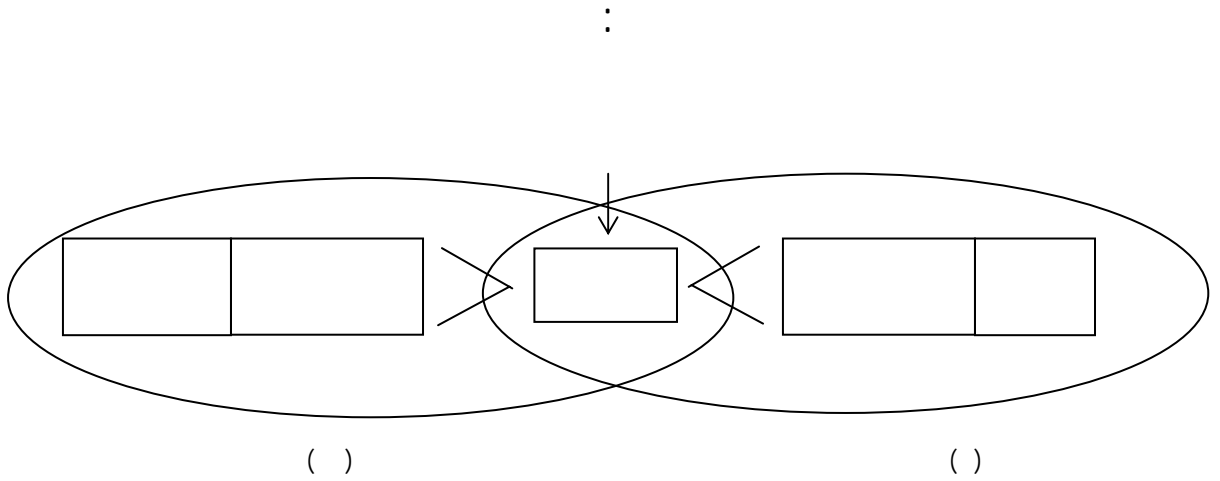
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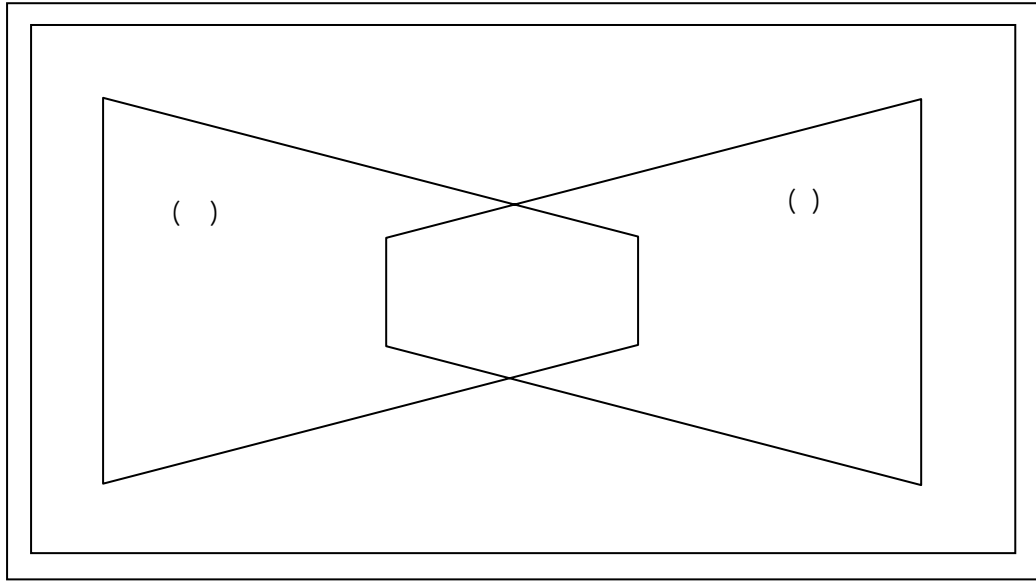
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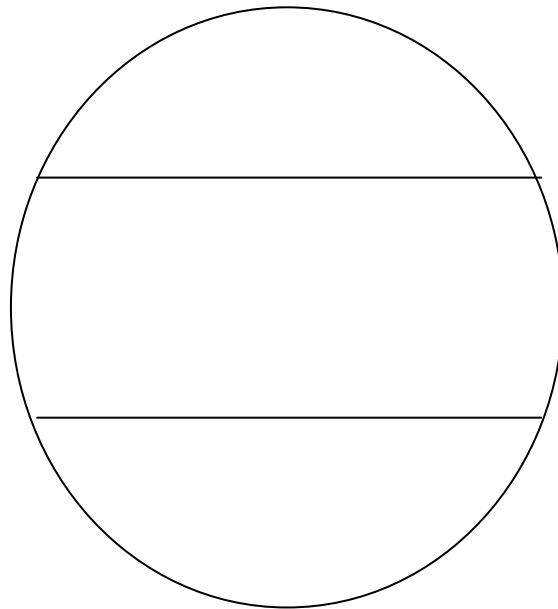


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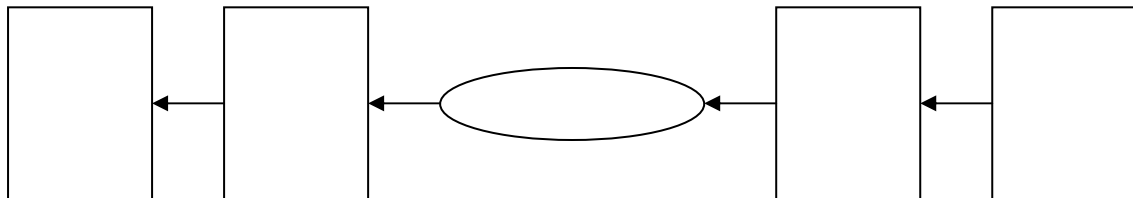
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^y - David D. Sears and Others: social psychology (U.S.A) Prentice hall 1985, p 407.

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²- Bernard Hennessy , politic Opinion, 4th ed 5u.s. woods worth Inc 1981, p 161.

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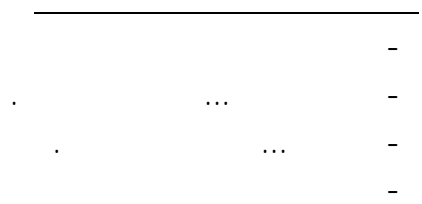
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- Dennis, R. Smith and L. Keith Williamson, Interpersonal communication Roles, Rules, Strategies and games Web, Wmc. Brown publishers Dubuque Iowa, third edition, 1985, p27.

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¹-B.Auber Fisher Small group decision Making, Com and the group process, Mc Grow Hill Book Company, N.Y. san Francisco, Johannesburg, London, Madrid, Mexico, Paris, Sydney, Tokyo, Toronto, 1988, p14.

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1- Nimmo and Sanders. (1981). Handbook of Political communication, Beverly Hills, Sage, pp. 27-28.
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Harold Laswell

Boulding and Gabriel Almond

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:Gabriel Almond

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David Easton

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:(Steven Chaffee)

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:Audience Roles

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Rational persuader	Moderator	Liberal citizen
Information provider	Watch Dog	Monitor
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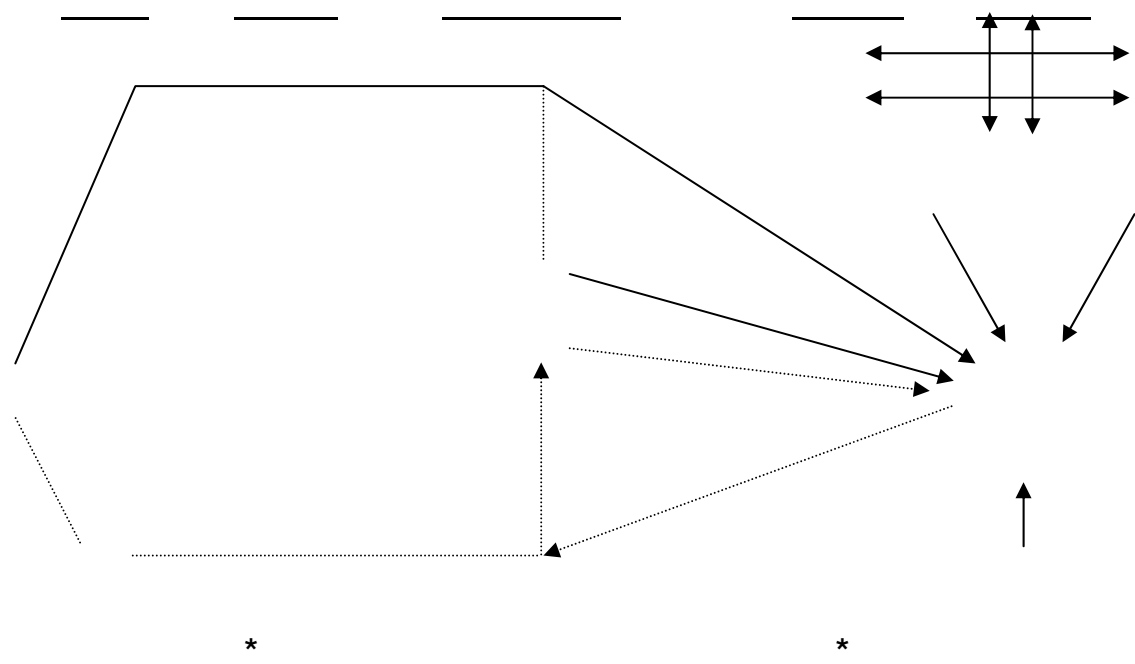
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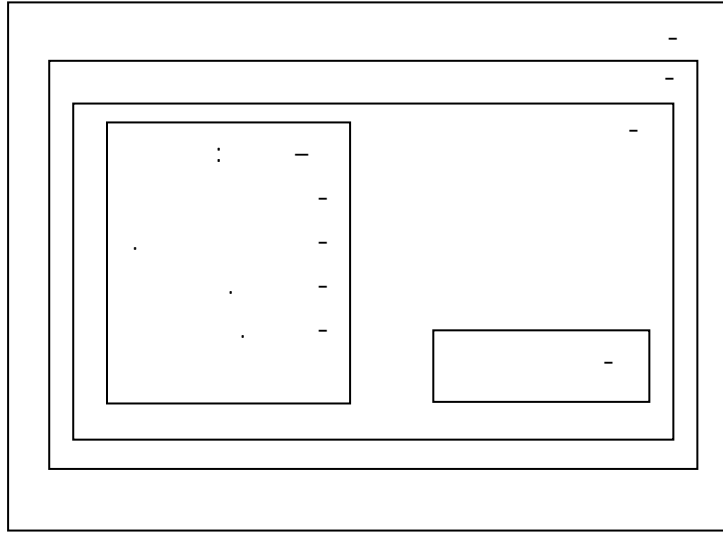
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Daniel Lerner

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- D. Jaros, Socialization of publics, praeger publisher, INC, U.S.A. 1973, p6.

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M. w Riley

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^١ - M. w Riley and J. w Riley, « Mass Communication and Social System » Jm R.K Morton and al, Sociology Today, Basic Book, New york, 1959, pp 531-578.

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1- w. Schramm (Ed), the process Effects of Mass communication, (Urbana: university of Illinois press, 1961), pp3-6.

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1-Larry A. Samovar, Jack Mills, Oral Communication speaking across Cultures,9thed, United States American, Brown Denmark, 1995, pp 340 – 341.

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25.41	509	
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٢- Hermann,bausinger."folklore research at the university of tubingen: on the activities of the ludwing- uhland- Institute journal of folklore institute.5 (1968) 124.133 Indiana university.

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